

2026 **Community** Partnership Guide



Photo: City of Saco Communications Dept.

Saco Main Street

15 Pepperell Sq. • 207-286-3546 • SacoMainStreet.org

About us

Saco Main Street is a nonprofit organization dedicated to fostering a vibrant and thriving downtown Saco.

Our mission is to enhance the economic vitality, historic charm, and sense of community that make Saco a special place to live, work, and visit.

Through innovative programs, events, and partnerships, we support local businesses, preserve our historic heritage, and create welcoming spaces where residents and visitors alike can gather and connect. From organizing lively downtown events to spearheading beautification projects, Saco Main Street works tirelessly to strengthen the heartbeat of our community.

By collaborating with sponsors, volunteers, and community leaders, we ensure that Saco continues to grow as a dynamic destination for business and culture. Together, we are building a brighter future for our city—one that celebrates tradition, innovation, and the power of local connection.

Join us in making a lasting impact in downtown Saco. Your support helps bring our vision to life and contributes to the success and sustainability of our community.



- Supporting the revitalization of Saco's historic Main Street & downtown.
- Fostering vibrant spaces and community touchpoints.
- Enhancing economic growth in downtown Saco.

Our Reach

Your brand, our audience, real connection. Partner with Saco Main Street and get access to thousands in Southern Maine.

When you partner with us, you're not just supporting community events, you're gaining access to an engaged, loyal audience that spans multiple channels and touchpoints throughout the year.

Multi-channel exposure leads to maximum impact for your business.

Your partnership with Saco Main Street doesn't live in just one place. When you partner with Saco Main Street, your brand appears across multiple touchpoints:

- **On-site presence** at events with thousands of attendees
- **Email features** reaching our engaged audience of subscribers
- **Social media posts** amplified across two platforms (13,500+ combined followers)
- **Website visibility** on SacoMainStreet.org
- **Print materials** including posters, event signage, and give-away items
- **Media coverage** through local press and event promotion
- **Word-of-mouth buzz** generated by memorable community experiences

The Saco Main Street Audience:

Our audience spans generations and demographics, but they share key characteristics that make them valuable to your business:

- **Deeply local:** our audience lives close to, works in, or regularly visits downtown Saco
- **Community-minded:** they actively support local businesses, events, and initiatives
- **Engaged:** they attend events, open emails, and interact on social media
- **Spending power:** they're making purchasing decisions and choosing businesses to support
- **Connected:** they follow us on multiple channels and share our content
- **Loyal:** they return to our events and community traditions year after year and remember the businesses who show up

Our Reach

Our reach by the numbers:

15,000+ Annual Event Attendees: real people, real connections, real impact.

Our eight signature events draw over 15,000 attendees annually—an engaged audience of active participants who remember the businesses that show up to put on their favorite events.

How your business benefits:

- Face-to-face brand exposure at highly-attended community events
- Association with positive, memorable experiences
- Direct access to your target demographic in a receptive, celebratory environment
- Multiple impression opportunities across 8 diverse events throughout the year

1,300+ Email Newsletter Subscribers: direct access to Saco's most-engaged community members

These are your ideal customers: people who actively care about supporting local businesses and staying connected to community happenings.

How your business benefits:

- Direct connection with a highly-engaged audience of local residents
- Monthly visibility to decision-makers and community leaders
- Sponsor recognition in every edition

10,400+ Facebook Followers: A thriving online community that shows up.

Our posts generate consistent interaction, with event posts reaching far beyond our follower count through shares and community engagement.

How your business benefits:

- Amplified reach through social sharing, community tagging, and boosted posts
- Tagged sponsor recognition posts that drive traffic to your page
- Association with feel-good content and events that people actively engage with
- Expanded visibility during event promotion cycles (typically 4-6 weeks per event)

3,100 Instagram Followers: visual storytelling that showcases downtown Saco's energy.

Our Instagram presence captures the vibrancy of downtown Saco through compelling photography, behind-the-scenes content, and real-time event coverage.

How your business benefits:

- Visual brand recognition through photos and stories
- Access to a younger, digital-first demographic
- Authentic content that aligns with your brand's values
- Tag-based discoverability that extends your reach beyond just our followers

2026 Community Champions



The 4-Point Approach to Main Street revitalization:

- Design
- Economic Vitality
- Organization
- Promotion

Partner with us to build a thriving Downtown Saco.

Your support as a Community Champion directly fuels Saco Main Street's mission to enhance the vitality of our downtown, making it a better place to live, work, and enjoy.

By sponsoring our programs, you'll play a vital role in strengthening our community and supporting a vibrant, welcoming, and dynamic downtown. Our vision is to create a Main Street that offers robust economic, cultural, and recreational opportunities for residents, visitors, and businesses alike. Your sponsorship helps us achieve this by funding impactful programs that bring our vision to life.

As a nationally accredited Main Street America program, we are committed to revitalizing our downtown through their proven 4-Point Approach. We're dedicated to arts, culture, and preservation-based economic development that meets the highest national standards.

Join us in shaping the future of downtown Saco: together, we can continue to grow a stronger, more vibrant community.

Our 2026 Community Champion opportunities:

- **Platinum Champion — \$10,000**
Perfect for regional businesses looking to make a community investment and gain maximum year-round visibility.
- **Diamond Champion — \$5,000**
Perfect for established businesses seeking year-round visibility and demonstrated community support.
- **Gold Champion — \$2,500**
Perfect for growing businesses demonstrating commitment to downtown's success.
- **Silver Champion — \$1,000**
Perfect for small businesses and service providers interested in showing community support.
- **Bronze Champion — \$500**
Perfect for sole proprietors, startups, and community advocates getting involved.

Please email director@sacomainstreet.org or call 207-286-3546 to secure your Community Partnership opportunity.

2026 Community Champions

Become a Community Champion and help us power the heartbeat of downtown Saco year-round.

Our Community Champions provide unrestricted funding that supports our entire operation, from signature events to economic development initiatives.

Platinum Champion — \$10,000 — *exclusive, 1 available*

Your investment powers: expanded digital marketing campaigns, enhanced social media reach, and major program initiatives that drive downtown economic growth.

You receive:

- Choice of Presenting-Level Event Sponsorship (\$3,000 value) for any Saco Main Street event (previous year's presenting sponsors have first right of refusal)
- Complimentary booth space at ALL events with vendor areas (Pride in the Park, Saco Arts Festival, Bark in the Park, Pumpkin Harvest Festival, Main Street Market)
- Premier recognition across all channels:
 - Logo on all event posters
 - Homepage logo placement on Sacomainstreet.org (year-round)
 - Feature in monthly email newsletters (12 editions)
 - Monthly dedicated social media appreciation posts (12 posts)
 - Featured placement in annual report
- Partner appreciation event invitation
- First right of refusal for 2027 Platinum Champion level

Perfect for: regional businesses ready to make a transformational community investment and gain maximum year-round visibility.

Diamond Champion — \$5,000 — *4 available*

Your investment powers: website maintenance, digital infrastructure, and program expansion that keeps Saco Main Street operating at the highest level.

You receive:

- Premier recognition across all channels:
 - Logo on all event posters
 - Homepage logo placement on Sacomainstreet.org (year-round)
 - Feature in monthly email newsletters (12 editions)
 - Monthly social media appreciation posts (12 posts)
 - Recognition in annual report
- Complimentary booth space at your choice of any three events with vendor areas (Pride in the Park, Saco Arts Festival, Bark in the Park, Pumpkin Harvest Festival, Main Street Market)
- Partner appreciation event invitation

Perfect for: established businesses seeking year-round visibility and demonstrated community leadership.

2026 Community Champions

Gold Champion — \$2,500 — 8 available

Your investment powers: professional development, Main Street America conference attendance, and training resources that strengthen our organization's capacity.

You receive:

- Logo recognition:
 - Logo placement on Sacomainstreet.org (year-round)
 - Recognition in annual report
 - Quarterly social media appreciation posts (4 posts)
 - Quarterly logo feature in email newsletters (4 editions)
- Partner appreciation event invitation

Perfect for: growing businesses demonstrating commitment to downtown's success.

Silver Champion — \$1,000 — unlimited

Your investment powers: Essential operations — office supplies, technology subscriptions, and the small costs that enable big community impact.

You receive:

- Logo placement on Sacomainstreet.org homepage (year-round)
- Quarterly social media appreciation posts (4 posts)
- Partner appreciation event invitation
- Partner window cling to display at your business

Perfect for: small businesses and service providers interested in showing community support.

Bronze Champion — \$500 — unlimited

Your investment powers: Volunteer appreciation, board support, and recognition programs that celebrate the people who make our work possible.

You receive:

- Name recognition on Sacomainstreet.org homepage (year-round)
- Bi-annual social media appreciation posts (2 posts)
- Partner window cling to display at your business

Perfect for: sole proprietors, startups, and community advocates getting involved.



Signature Event Sponsorships



Saco Main Street hosts eight signature events that draw over 15,000 attendees annually.

Each event offers unique opportunities to connect with your target audience while supporting beloved community traditions.

Our 2026 Signature Events:

- **Pride in the Park** — Saturday, May 30 — Foss Rd. Athletic Complex
This colorful event celebrating our community's diversity features a vibrant color-blast fun run, food trucks, dancing, and a maker's market to kick off Pride month.
- **Music on Main** — 5 Friday dates: 6/12, 6/26, 7/10, 7/24, 8/7 — Swell Patio (corner of Main & Storer)
This event invites residents and tourists alike to enjoy an evening of live music, shopping, food, and connection in downtown Saco.
- **55th Annual Saco Arts Festival** — Saturday, June 20 — Dyer Library & CK Burns School
Discover unique artwork and fine crafts at this open-air gallery event. Like in 2025, this year's event will take place off of Main Street.
- **Bark in the Park** — Saturday, September 12 — Fairfield School
Dog lovers and their four-legged pals enjoy activities for dogs of all sizes, a pet-friendly vendor fair, and more tail-wagging fun.
- **Pumpkin Harvest Festival** — Saturday, October 24 — Dyer Library & CK Burns School
A celebration of all things fall, this cherished Saco tradition includes a pumpkin patch, live music, free family activities, and so much more. Like in 2025, this year's event will take place off of Main Street.
- **Main Street Market Craft Show** — Sunday, November 22 — Thornton Academy
Kick off the holiday shopping season by supporting local artisans and crafters!
- **Saco Bucks Saturday** — Saturday, November 28 — Downtown Saco
Our Saco Bucks Program offers shoppers \$10 Saco Bucks vouchers to use at participating downtown merchants. It's a reinvestment directly into our local businesses.
- **Parade of Lights** — Saturday, December 5 — Historic Main Street
Celebrate the magic of the holidays on Main Street! The tree lighting and parade help us light up the season, while the Holiday Festival provides a day of family-friendly holiday fun.

Print Deadline: Sponsorships must be confirmed 30 business days before each event for print inclusion.

Event Contingency: While we're committed to producing all scheduled events, programming is contingent on sufficient funding. Should an event be cancelled, we'll work with you to transfer your sponsorship to another 2026 event.

Pride in the Park



Saturday, May 30

Foss Rd. Athletic Complex

- Event Impact:
 - 700-1,000 attendees
 - LGBTQ+ community & allies
 - Family-friendly atmosphere
- All sponsorships \$300+ include booth space

Our kick-off to Pride month bursts with color, joy, and community pride!

Saco's most colorful celebration! This vibrant event features a 1-mile color run, food trucks, a DJ spinning tunes, and a market including vendors and resources that celebrate love, diversity, and inclusion.

Presenting Sponsor — \$2,500 — *exclusive, 1 available*

- Event named "Pride in the Park presented by [Your Company]"
- Logo on event t-shirts and swag bags
- Booth space at event & option to provide promotional items in swag bags
- Logo on registration table, poster, event website, and all promotional materials
- Dedicated thank-you post on social media & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers + event registrants & in email thanking all sponsors
- Option to claim one blast station color of your choice
- Emcee recognition throughout event
- Finish line naming rights

Gold Sponsor — \$1,500 — *2 available*

- Logo on event t-shirts and swag bags
- Booth space at event & option to provide promotional items in swag bags
- Logo on registration table, poster, and event website
- Logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers + event registrants thanking Impact Sponsors
- Logo on email to newsletter subscribers + event registrants thanking all sponsors
- Option to claim one blast station color of your choice
- Emcee recognition at event

Pride in the Park

Color Blast Station Sponsor — \$500 — 5 available

- Fun run color-blast station branded with your logo
- Booth space at event & option to decorate your blast station
- Your organization provides volunteers for the color-blast station
- Logo on t-shirt, event website, poster
- Logo on social media post thanking all event sponsors
- Logo on email to newsletter subscribers + event registrants thanking all sponsors
- Emcee recognition at event

Silver Sponsor — \$300 — *unlimited*

- Booth space at event
- Logo on social media post thanking all event sponsors
- Logo on email to newsletter subscribers + event attendees thanking all sponsors
- Emcee recognition at event

Bronze Sponsor — \$150 — *unlimited*

- Logo on social media post thanking all event sponsors
- Logo on email to newsletter subscribers + event attendees thanking all sponsors
- Emcee recognition at event



Music on Main



5 Friday dates: June 12,
June 26, July 10, July 24,
& August 7

Swell Patio

- Event Impact:
 - 300+ attendees per show
 - Summer visitors, local music lovers
- Supports downtown businesses & the arts

Join us for 5 summer Fridays of live music & downtown dining + shopping!

Attendees enjoy live music and are encouraged to support our downtown businesses for a fun-filled night out to kick off their weekend!

Presenting Sponsor — \$3,000 — *exclusive, 1 available*

- Event named “Music on Main presented by [Your Company]”
- Booth space at all event dates
- Logo at performance area, on event poster, and event website
- Dedicated thank-you post on social media prior to each event date & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers & in email thanking all sponsors
- Emcee recognition at event

Gold Sponsor — \$1,500 — *2 available*

- Booth space at choice of 2 event dates
- Logo at performance area, on event poster, and event website
- Logo on social media post thanking all sponsors
- Logo on thank-you email to newsletter subscribers thanking event sponsors
- Emcee recognition at event

Silver Sponsor — \$500 — *unlimited*

- Logo at performance area, on event poster, and event website
- Logo on social media post thanking all sponsors
- Emcee recognition at event

Bronze Sponsor — \$150 — *unlimited*

- Logo on event website
- Logo on social media post thanking all sponsors
- Emcee recognition at event

55th Annual Saco Arts Festival



Saturday, June 20

(rain date: Sunday, June 21)

Dyer Library & CK Burns School

- Event Impact:
- 2,000+ attendees
- Fine art show attracting enthusiasts from across the region.
- Multi-generational appeal
- All sponsorships \$300+ include booth space

This juried show turns Saco into an open-air art gallery!

The Saco Arts Festival returns for its 55th edition in 2026. This event features juried artists and fine crafts, live music, and activities for art lovers of all ages.

Presenting Sponsor — \$3,000 — *exclusive, 1 available*

note: first right of refusal to previous year's Presenting Sponsor

- Logo on 36'x3' banner spanning Main Street (displayed for 2 weeks leading up to event)
- Event named "55th Annual Saco Arts Festival presented by [Your Company]"
- Booth space at event
- Logo on poster, event website, and at information booth
- Dedicated thank-you post on social media & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers & in email thanking all sponsors
- Emcee recognition at event

Gold Sponsor — \$1,500 — *3 available*

- Booth space at event
- Logo on poster, event website, and at information booth
- Dedicated thank-you post on social media thanking gold sponsors & logo on social media post thanking all sponsors
- Logo on thank-you email to newsletter subscribers thanking event sponsors
- Emcee recognition at event

Silver Sponsor — \$750 — *unlimited*

- Booth space at event
- Logo on poster, event website, and at information booth
- Logo on social media post thanking all sponsors
- Name recognition in thank-you email to newsletter subscribers thanking event sponsors
- Emcee recognition at event

55th Annual Saco Arts Festival

Bronze Sponsor — \$500 — *unlimited*

- Booth space at event
- Logo on event website
- Logo on social media post thanking all sponsors
- Emcee recognition at event

Community Supporter — \$300 — *unlimited*

- Booth space at event
- Name recognition on event website
- Logo on social media post thanking all sponsors



Bark in the Park



Saturday, September 12
(rain date: Sunday, Sep. 13)

Fairfield School

- Event Impact:
 - 1,000+ attendees
 - Pet lovers & families
 - 20+ vendor booths
- All sponsorships \$500+ include booth space

A tail-wagging celebration of our furry friends (and the humans who love them).

Bark in the Park is Saco's favorite event for animal lovers! This day of four-legged fun features a pet friendly vendor fair, doggy parade and costume contest, trick demonstrations, & food trucks.

Presenting Sponsor — \$3,000 — *exclusive, 1 available*

- Logo on 36'x3' banner spanning Main Street (displayed for 2 weeks leading up to event)
- Event named "Bark in the Park presented by [Your Company]"
- Logo on dog-friendly giveaway item for first 250 pups
- Logo on poster, event website, and at information booth
- Dedicated thank-you post on social media & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers & in email thanking all sponsors
- Emcee recognition at event

Gold Sponsor — \$1,500 — *3 available*

- Booth space at event
- Logo on poster, event website, and at information booth
- Dedicated thank-you post on social media thanking gold sponsors & logo on social media post thanking all sponsors
- Logo on thank-you email to newsletter subscribers thanking event sponsors
- Emcee recognition at event

Silver Sponsor — \$750 — *3 available*

- Booth space at event
- Logo on poster, event website, and at information booth
- Logo on social media post thanking all sponsors
- Name recognition in thank-you email to newsletter subscribers thanking event sponsors
- Emcee recognition at event

Bark in the Park

Bronze Sponsor — \$500 — 3 available

- Booth space at event
- Logo on event website
- Logo on social media post thanking all sponsors
- Emcee recognition at event

Community Supporter — \$300 — *unlimited*

- Logo on event website
- Logo on social media post thanking all sponsors
- Emcee recognition at event



Pumpkin Harvest Festival



Saturday, October 24
(rain date: Sunday, Oct. 25)
Dyer Library & CK Burns School

- Event Impact:
 - 7,000+ attendees
 - Local families & regional visitors
 - Multi-generational appeal
- All sponsorships \$300+ include booth space

Our largest event of the year & Saco's most beloved fall tradition!

The Pumpkin Harvest Festival is our annual celebration of the magic of autumn. This event includes a costume parade, live music, pumpkin patch, 90+ vendor booths, food trucks, games, pony rides, trunk-or-treat, and our famous pie eating contest.

Presenting Sponsor — \$3,000 — *exclusive, 1 available*

note: first right of refusal to previous year's Presenting Sponsor

- Logo on 36'x3' banner spanning Main Street (displayed for 2 weeks leading up to event)
- Event named "Pumpkin Harvest Festival presented by [Your Company]"
- Booth space at event
- Logo on poster, event website, and at information booth
- Dedicated thank-you post on social media & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers & in email thanking all sponsors
- Emcee recognition throughout event

Gold Sponsor — \$1,500 — *3 available*

- Booth space at event
- Logo on poster, event website, and at information booth
- Dedicated thank-you post on social media thanking gold sponsors & logo on social media post thanking all sponsors
- Logo on thank-you email to newsletter subscribers thanking event sponsors
- Emcee recognition at event

Silver Sponsor — \$750 — *4 available*

- Booth space at event
- Logo on poster, event website, and at information booth
- Logo on social media post thanking all sponsors
- Name recognition in thank-you email to newsletter subscribers thanking event sponsors
- Emcee recognition at event

Pumpkin Harvest Festival

Bronze Sponsor — \$500 — *unlimited*

- Booth space at event
- Logo on event website and poster
- Logo on social media post thanking all sponsors
- Emcee recognition at event

Community Supporter — \$300 — *unlimited*

- Booth space at event
- Name recognition on event website
- Logo on social media post thanking all sponsors
- Emcee recognition at event



Main Street Market



Sunday, November 22

Thornton Academy

- Event Impact:
 - 1,000+ attendees
 - Holiday shoppers
 - Support for local artisans
 - Multi-generational appeal
- All sponsorships \$500+ include booth space

Our annual craft show features over 60 local crafters & artisans in this start to the holiday shopping season!

Main Street Market is the place to be to discover handcrafted jewelry, home goods, festive decor, mouth-watering treats, and more!

Presenting Sponsor — \$1,000 — *exclusive, 1 available*

note: first right of refusal to previous year's Presenting Sponsor

- Event named "Main Street Market presented by [Your Company]"
- Booth space at event
- Logo on poster, event website, and at information booth
- Logo on give-away market tote bag (first 250 shoppers)
- Dedicated thank-you post on social media & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers & in email thanking all sponsors

Gold Sponsor — \$500 — *3 available*

- Booth space at event
- Logo on poster, event website, and at information booth
- Logo on give-away market tote bag (first 250 shoppers)
- Logo on social media post thanking all sponsors
- Logo on thank-you email to newsletter subscribers thanking event sponsors

Silver Sponsor — \$300 — *unlimited*

- Logo on poster, event website, and at information booth
- Logo on social media post thanking all sponsors
- Logo on thank-you email to newsletter subscribers thanking event sponsors

Saco Bucks Saturday



Saturday, November 28
Main Street & Downtown Saco

- Event Impact:
 - Direct economic stimulus to Saco's small businesses
 - Holiday shoppers
 - Has been featured on live news coverage on WMTW

Shop Small, Shop Saco! Drive holiday shopping at our downtown merchants.

Saco Bucks Saturday is one of our favorite days of the year: we get to give away \$10 Saco Bucks vouchers and watch shoppers fill our downtown shops, restaurants, and cafes.

Platinum Sponsor — \$1,500 — 2 available

- Booth space next to Saco Bucks pick-up booth
- Logo on give-away tote bag (first 250 shoppers)
- Option to include promotional materials in tote bag
- Logo on Saco Bucks vouchers
- Logo on poster, event website, event map, at Saco Bucks pick-up booth
- Dedicated thank-you post on social media thanking Platinum Sponsors & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers thanking Platinum Sponsors & in email thanking all sponsors

Gold Sponsor — \$1,000 — 4 available

- Logo on poster, event website, event map, at Saco Bucks pick-up booth
- Small logo on give-away tote bag (first 250 shoppers)
- Option to include promotional materials in tote bag
- Logo on social media post thanking all sponsors
- Logo on thank-you email to newsletter subscribers thanking event sponsors

Silver Sponsor — \$500 — unlimited

- Logo on poster, event website, event map, at Saco Bucks pick-up booth
- Option to include promotional materials in tote bag
- Logo on social media post thanking all sponsors
- Logo on thank-you email to newsletter subscribers thanking event sponsors

Saco Bucks Saturday

Bronze Sponsor — \$300 — *unlimited*

- Logo on event website and at Saco Bucks pick-up booth
- Name recognition on event poster and event map
- Logo on social media post thanking all sponsors
- Name recognition in thank-you email to newsletter subscribers thanking event sponsors

Community Supporter — \$100 — *unlimited*

- Logo on event website and at Saco Bucks pick-up booth
- Name recognition in social media post and email to newsletter subscribers thanking all event sponsors



Parade of Lights



Saturday, December 5

(parade rain date: Dec. 12)

Historic Main Street

- Event Impact:
 - 4,500+ attendees
 - Families & residents
 - Holiday tradition
 - All parade sponsorships \$500+ include float in event
- Tree Lighting: Fri. December 4**

Help us cap off a year of fun with Saco's most magical event!

The Parade of Lights transforms historic Main Street into a glowing winter wonderland. Parade-goers flock downtown to take in the floats, dancers, and the grand finale: Santa on the fire boat!

Presenting Sponsor — \$3,000 — *exclusive (Dec. 5)*

- Logo on 36'x3' banner spanning Main Street (displayed for 2 weeks leading up to event)
- Event named "Parade of Lights presented by [Your Company]"
- Float in the parade
- Logo on poster, event website, sign at city holiday tree (all season)
- Dedicated thank-you post on social media & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers & in email thanking all sponsors
- Parade emcee recognition

Tree Lighting Sponsor — \$1,000 — *exclusive (Dec. 4)*

- Tree Lighting event named "Saco Tree Lighting presented by [Your Business]"
- Logo on poster, event website, sign at city holiday tree (all season)
- Dedicated thank-you post on social media & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers & in email thanking all sponsors
- Event emcee recognition

Gold Sponsor — \$1,500 — *3 available*

- Float in the parade
- Logo on poster, and on event website, sign at city holiday tree (all season)
- Dedicated thank-you post on social media thanking gold sponsors & logo on social media post thanking all sponsors
- Dedicated thank-you email to newsletter subscribers thanking gold sponsors & in email thanking all sponsors
- Parade emcee recognition

Parade of Lights

Silver Sponsor — \$750 — 5 available

- Float in the parade
- Logo on poster and event website
- Logo on social media post thanking all sponsors
- Logo in email thanking all sponsors
- Parade emcee recognition

Santa Story Time Sponsor — \$650 — *exclusive*

- Logo on poster and event website
- Logo on sign outside City Hall during story time with Santa Claus
- Logo on social media post thanking all sponsors
- Logo in email thanking all sponsors

Bronze Sponsor — \$500 — 8 available

- Float in the parade
- Logo on event website
- Name recognition in social media post and in email to newsletter subscribers thanking all sponsors
- Parade emcee recognition

Community Supporter — \$300 — *unlimited*

- Logo on event website
- Name recognition in social media post and in email to newsletter subscribers thanking all sponsors



Commitment & Payment

Ready to invest in downtown Saco's future?

- **Tax Benefits:** Saco Main Street is a 501(c)(3) nonprofit organization.

Your contribution is tax-deductible to the extent allowed by law. Tax ID: 14-2065342

Yes! I'm Partnering with Saco Main Street in 2026.

Company/Organization Name:

Contact Phone: Contact Email:

Community Champions (check one)

- ☐ Platinum Champion — \$10,000
- ☐ Diamond Champion — \$5,000
- ☐ Gold Champion — \$2,500
- ☐ Silver Champion — \$1,000
- ☐ Bronze Champion — \$500

Event Sponsorships (list level & amount)

Pride in the Park: \$

Music on Main: \$

Saco Arts Festival: \$

Bark in the Park: \$

Pumpkin Harvest Festival: \$

Main Street Market: \$

Saco Bucks Saturday: \$

Parade of Lights: \$

Total 2026 Investment: \$

Payment Method

- ☐ Check enclosed
- ☐ Please invoice me
- ☐ Please contact me for credit card payment

Please return completed form to:

Saco Main Street

P.O. Box 336

Saco, ME 04072

Or email to: director@sacomainstreet.org

Questions? Let's talk.

We're here to create a partnership that works for your business and delivers real value. Whether you want to customize a package, discuss a multi-year commitment, or explore in-kind contributions, we're ready to listen.

Contact:

Angie Presby, Executive Director

director@sacomainstreet.org | 207-286-3546